

BabyDoze developed by former Oshawa resident

New app will help bleary-eyed parents Sept. 01/12

DURHAM -- As any parent of a newborn will testify, sometimes getting the little one to sleep can be a problem.

Former Oshawa resident Barry Authors has come up with a solution, called BabyDoze. It's simple -- let the baby think he or she is back in the womb by playing the sounds of the womb.

Mr. Authors said his wife Denise was pregnant with their first daughter, Rachael, while he was touring in the United Kingdom. While there, he was speaking with officials at the Queen Charlotte Hospital and was told womb sounds could be used to calm newborn babies.

"I thought, why not try to record my wife's womb sounds? After a few weeks, I figured we had the best sound. We used it on Rachael and she calmed right down," Mr. Authors said.

This was in the early 1990s, when tape recorders were needed to play the sound. It was such a success with his child that neighbours were asking to use the tape, he added.

"I figured it was something new parents would want," he noted.

"It really did work. I would sell out when I could get them into stores," he added.

What held him back was not being able to get a national distribution deal, so he shelved the idea.

In the past few years, with major innovations in technology, it's been possible to develop an app that people could download, he said.

"Women could carry it in their phones and can carry it with them wherever they go," Mr. Authors said.

It's been a success, with Android, Google and iPhone apps, and sells for \$5.99.

A baby waking up in the middle of the night and not going back to sleep can be a problem for new parents, he said.

"When they start crying at night time, they can keep parents up at night. It can create havoc," he said.

"It's real womb sounds. It's not synthesized. This is the real sound a baby hears for nine months when they're in the womb of their mother," Mr. Authors said.

Rachael is now 26. And BabyDoze was used with his son Jake, now 21, "through the first few years he was growing up.

"Families are so ecstatic to find something to put a baby to sleep."

For more information, visit babydozewombsound.com.